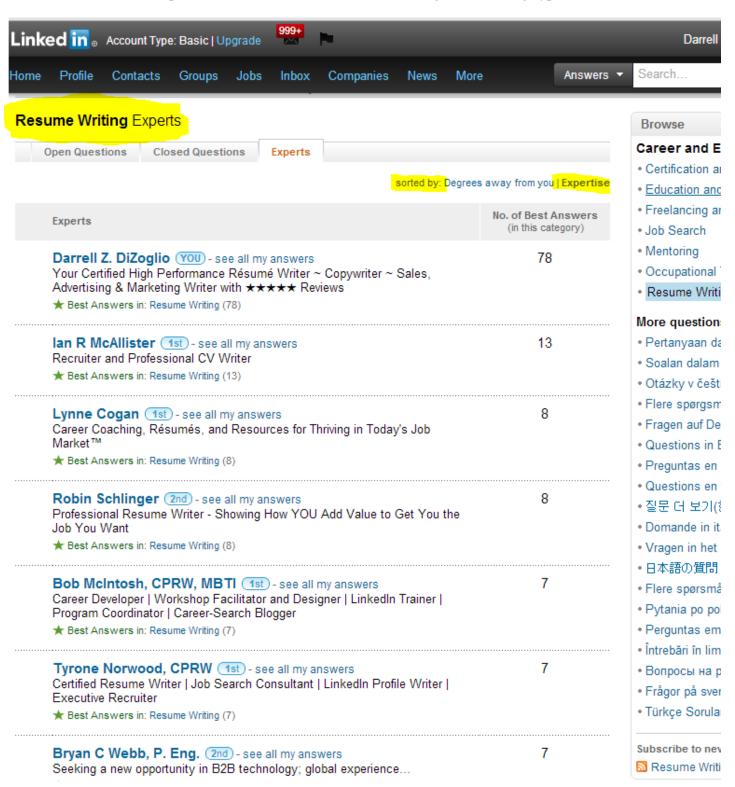
Independent Third-Party Proof of Expertise for Darrell DiZoglio, Certified Professional Résumé Writer/High-Performance Résumé Writer in Dallas, Texas. <u>RighteousResumes.com</u> and <u>HighPerformanceResumes.com</u>

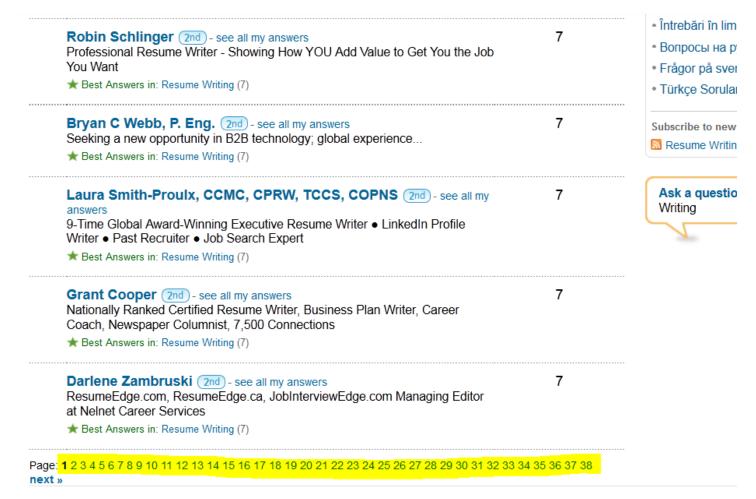
Ranked #1 & #2 Nationally for Expertise in Multiple Linkedin Q&A Categories via Highest Total of Best Answer Awards. Ranked #1 Résumé Writing Expert 5 consecutive years, #1 Career and Education Expert 2 consecutive years and #2 Job Search Expert 2 consecutive years. Ranked in Top 1% on Linkedin.com for Profile Views in 2012 vs. 300 million others. See my Linkedin recommendations from clients hired quick on the bottom of my Linkedin profile. Also, my A+ rating with the Better Business Bureau and one review from same is below. Read all the way to the bottom...

06/01/2016

Ranked #1 Résumé Writing Expert Nationally on Linkedin.com for Five Consecutive Years 2008 – 2013 vs. thousands of professional colleagues. Linkedin is by far the #1 Career Related Website, Résumé/Talent Database and Professional Networking Website with over 450 million members in 2016. Obviously, providing these expert answers is a community service activity because millions of people learn from them. Experts were incentivized with the opportunity to earn a nationwide ranking for expertise in their field, free nationwide publicity and Search Engine Optimization (web traffic) because the Linkedin Experts Ranking was published online for all to see on the #1 Career Related Website. Entry was open to all until Linkedin discontinued the Q&A forum and Ranking of Experts in 2013.

Since experts had to compete with dozens of other answer providers to be awarded a single best answer award, it took thousands of expert answers and a sustained effort over years to accumulate a leadership position in any Q&A category. Linkedin's Unique National Ranking System for Experts via Best Answer Award Total in each category gave all professionals and consumers, the instant ability to find genuine experts nearest to them in any field. This was so useful for consumers and experts because the Internet is full of advertising and marketing hype.





Here's a sample expert answer from the Linkedin Q & A Job Search category: How do I get hired in HR?



Darrell Z. DiZoglio (YOU)

Your Certified High Performance Résumé Writer ~ Copywriter ~ Sales, Advertising & Marketing Writer with **** Reviews

see all my answers

Best Answers in: Resume Writing (76), Job Search (40), Staffing and Recruiting (37), Using LinkedIn (36), Career Management (12), Writing and Editing (9), Business Development (6), Health Care (5), Equity Markets (5), Small Business (5), Education and Schools (4), Personal Investing (4), Certification and Licenses (2), Direct Marketing (2), Commodity Markets (2), Professional Books and Resources (2), Professional Networking (2), Starting Up (2), Purchasing (1), Freelancing and Contracting (1), Mentoring (1), Occupational Training (1), Budgeting (1), Economics (1), Risk Management (1), Government Policy (1), Public Health and Safety (1), Work-life Balance (1), Treaties, Agreements and Organizations (1), Employment and Labor Law (1), Property Law (1), Advertising (1), Internet Marketing (1), Customer Relationship Management (1), Lead Generation (1), Search Marketing (1), Planning (1), Futures Markets (1), Option Markets (1), Project Management (1), Quality Management and Standards (1), Personal Debt Management (1), Communication and Public Speaking (1), Professional Organizations (1), Blogging (1), Information Storage (1), Telecommunications (1), Wireless (1) see less

Hi Joseph, 8v)

Congratulations! Fine work on your LI recommendations, management career, academic success and earning your MBA. I'm also familiar with your location in MD, the challenging job market there and I studied your LI profile. Thus, I'm going to give you some advice for your unique situation.

Unfortunately, there is currently a HUGE oversupply of unemployed veteran HR talent now. This is due to years of serious layoffs in HR since 2007, automation, outsourcing recruiting, training and payroll etc. Unfortunately, to the corporate bean counters HR is viewed as an "indirect contributor" to the organizations bottom line (I know HR is vital).

It is my firm belief, that during an economy like this you would be so much more successful if you targeted fields/industries that are experiencing sustained high growth (aka Megatrends). Since you already have successful management experience and an MBA, why not stick with Management, which is a universal skill that is much more in demand?

Please, read my updated Job Search Success Tip Info Article on Megatrends below because I think it would be a major help. Due to my unique view and all the HR professionals, managers and executives that I interview on a regular basis, I personally would steer you back to business management. If this was a booming economy, you could easily transition into HR. However, right now you could eventually be hired, however you could be laid off six months later due to further downsizing.

The reality is employers hold all the cards right now, and they can get whatever type of employee they want with minimal effort. As a hiring manager, I look at your resume and focus on your work history and MBA.

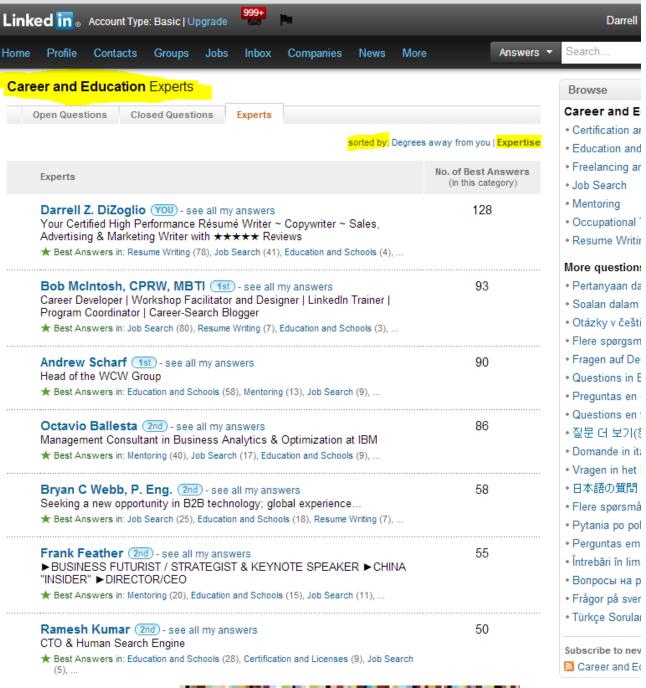
Then I compare it to another with a decade of ideal alignment in HR experience and education. Hmmm... Who has more passion, dedication and enthusiasm for HR? Hmmm...

Fortunately, as mentioned earlier Joseph you've had a successful career in management and business already. My advice would be to press on and find a Megatrend niche then hitch your wagon to it for the long haul. This way you'll be less likely to become a victim of layoffs and hiring and promotions will come so much more rapidly.

Look, HR isn't dead... yet. But it has been restricted to a bread and water diet since 2007 thanks to cost cutting, automation and outsourcing. I've had far too many talented, experienced and well educated (MBAs) from HR hire me after being unemployed for 1, 1.5 or 2+ years. See how many HR consultants there are now (30.4 million Google search results). I guarantee that, most of them would rather be using their expertise as dedicated employees (no benefits or security when self employed, 100% higher payroll taxes and health insurance and no 401K matching etc.).



#1 Ranked Expert in Careers and Education Nationally on Linkedin for two consecutive years 2011-2013 versus thousands of professional peers.

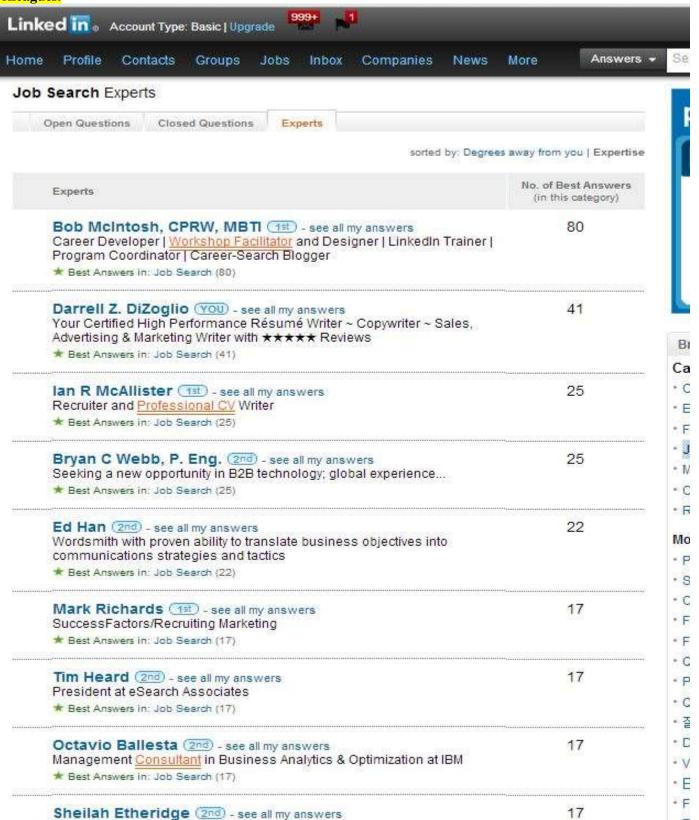




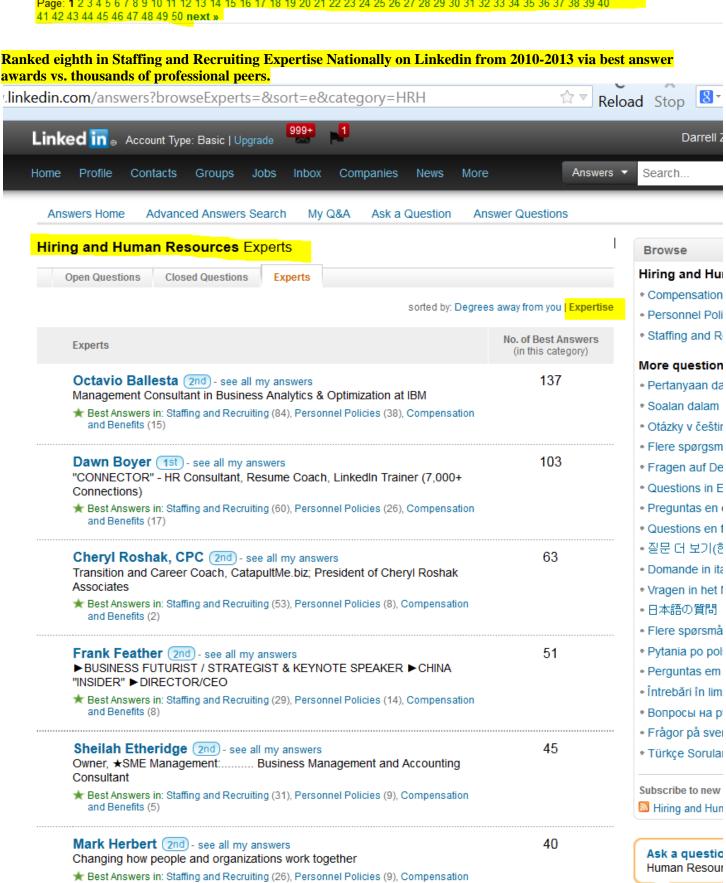
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| Ramesh Kumar 2nd - see all my answers CTO & Human Search Engine | 50 | Türkçe So |
| ★ Best Answers in: Education and Schools (28), Certification and Licenses (9), Job Search (5), | | Subscribe to |
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| Sheilah Etheridge (2nd) - see all my answers Owner, ★SME Management: Business Management and Accounting Consultant | 47 | Ask a que Education |
| ★ Best Answers in: Job Search (17), Mentoring (12), Education and Schools (11), | | |
| Wallace Jackson 1st - see all my answers New Media Producer, i3D Programming, Acrobat i3D, Android Apps Design, Virtual World Design, GoogleTV, i3D eBooks, UI/UX | 46 | |
| ★ Best Answers in: Education and Schools (14), Job Search (10), Mentoring (7), | | |
| Dave Maskin 1st - see all my answers Live trade show booth lead generator: Attracting attendees into your booth, giving you an edge over all other exhibitors. | 46 | |
| ★ Best Answers in: Education and Schools (17), Job Search (12), Mentoring (6), | | |

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#2 Ranked Expert in Job Search on Linkedin for two consecutive years 2011-2013 versus thousands of professional colleagues.



| Tim Heard (2nd) - see all my answers President at eSearch Associates | 17 | • Türkçe |
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| Octavio Ballesta (2nd) - see all my answers Management Consultant in Business Analytics & Optimization at IBM | 17 | ■ Job Se |
| ★ Best Answers in: Job Search (17) | | Ask a q |
| Sheilah Etheridge 2nd - see all my answers Owner, ★SME Management: Business Management and Accounting Consultant | 17 | |
| * Best Answers in: Job Search (17) | | |
| Charles Caro (2nd) - see all my answers Executive Director at Rebounders United | 17 | |
| ★ Best Answers in: Job Search (17) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 3 | | |



and Benefits (5)

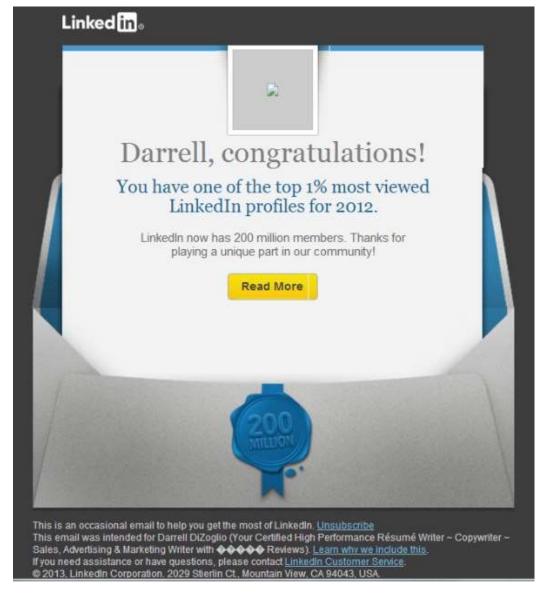
| Ron Kubitz 2nd - see all my answers Accomplished and Impactful Corporate Recruiter/Trainer/Manager & Social | 39 |
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| Marikay Jung (2nd) - see all my answers | 36 |
| Experienced HR Generalist and Talent Acquisition Professional | |
| ★ Best Answers in: Staffing and Recruiting (20), Personnel Policies (10), Compensation and Benefits (6) | |
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| ★ Best Answers in: Staffing and Recruiting (23), Personnel Policies (8), Compensation and Benefits (3) | |
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Earned Platinum Expert Author Ranking at EzineArticles.com. View my biography and many info articles for job hunters published there since 2008. http://ezinearticles.com/?expert=Darrell_DiZoglio There are over 90 published info articles on EzineArticles.com designed to help job hunters nationwide. Scroll down once you get there to view all the info articles (click on link in blue above).

Top 1% Most Viewed Linkedin Profile in 2012 vs. 200 million other profiles at the time with no paid advertising or paid membership demonstrates expertise with copywriting, keyword research and insertion, search engine optimization (SEO). I show you this because it is very important that your CPRW understand how search engines and advanced Boolean searches work since today we must cater to them. In short, your résumé must look great and perform now.





Please review my résumé samples on my website because every artist should be judged by the quality of his work.



Darrell Z. DiZoglio YOU

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**** Reviews

see all my answers



Best Answers in: Resume Writing (78), Job Search (41), Staffing and Recruiting (37), Using LinkedIn (36), Career Management (12), Writing and Editing (9), Business Development (6), Health Care (5), Equity Markets (5), Small Business (5), Education and Schools (4), Personal Investing (4), Certification and Licenses (2), Direct Marketing (2), Commodity Markets (2), Professional Books and Resources (2), Professional Networking (2), Starting Up (2), Purchasing (1), Freelancing and Contracting (1), Mentoring (1), Occupational Training (1), Budgeting (1), Economics (1), Risk Management (1), Government Policy (1), Public Health and Safety (1), Worklife Balance (1), Treaties, Agreements and Organizations (1), Employment and Labor Law (1), Property Law (1), Advertising (1), Internet Marketing (1), Customer Relationship Management (1), Lead Generation (1), Search Marketing (1), Planning (1), Futures Markets (1), Option Markets (1), Project Management (1), Quality Management and Standards (1), Personal Debt Management (1), Communication and Public Speaking (1), Professional Organizations (1), Blogging (1), Information Storage (1), Telecommunications (1), Wireless (1) see less





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Customer Reviews Summary



While there are many websites with all sorts of incredible claims all this independent third-party evidence proves I am the real deal. There is no substitute for genuine expertise and real results, so insist on dealing directly with an expert résumé writer you can trust. Isn't time you invested in yourself? If not now when?

Question and answer sample: How do I find the most popular résumé keywords employers are looking for now?

Darrell Z. DiZoglio (YOU) Your Certified High Performance Résumé Writer - Copywriter - Sales Advertising & Marketing Writer with **** Reviews see all my answers

Best Answers in:
Resume Writing (78), Job Search (41),
Staffing and Recruiting (37), Using
Linkedin (36), Career Management (12),
Writing and Editing (9), Business
Development (6), Health Care (5),
Equity Markets (5), Small Business (5),
Education and Schools (4), Personal
Investing (4), Certification and Licenses
(2), Direct Marketing (2), Commodity
Markets (2), Professional Books and
Resources (2), Professional Books and
Resources (2), Professional Books (1),
Freelancing and Contracting (1),
Mentoring (1), Occupational Training
(1), Budgeting (1), Economics (1), Risk
Management (1), Government Policy
(1), Public Health and Safety (1), Workille Balance (1), Treaties, Agreements
and Organizations (1), Employment and
Labor Law (1), Property Law (1),
Abandients (1), Integrat Marketing (1), Best Answers in: and Organizations (1), Employment and Labor Law (1), Property Law (1), Advertising (1), Internet Marketing (1), Customer Relationship Management (1), Lead Generation (1), Search Marketing (1), Planning (1), Futures Markets (1), Option Markets (1), Project Management (1), Quality Management and Standards (1), Personal Debt Management (1), Communication and Public Speaking (1), Professional Organizations (1), Riporting (1), Professional Organizations (1), Blogging (1), Information Storage (1), Telecommunications (1), Wireless (1)

see less

Hi Joseph, 8v)

It depends completely on the job title and the employer of course! Certain keywords like bilingual, multilingual or "fluent in Spanish and English" are always in high demand

Let me steer you in the right direction by saying that employers want a very specific type of employee, especially now when there's a huge glut of unemployed talent.

Please check out the advanced Boolean search capabilities of Linkedin's advanced people search tool. It is right at the top right of most LI pages just under your name. Just click on the search tool (arrow pointing down) and change it to People search then click on advanced just to the right of the box.

Naturally, Linkedin and Zoominfo are huge talent/resume databases for employers, recruiters and headhunters. The advanced people search tool will allow you to see for yourself how easy it is to pinpoint ideal suited talent for any employers needs

It will also give you a solid understanding of how employers zero in on ideal candidates by location (within easy commuting distance is ideal), industry, job title etc. Clearly, the advanced people search performs best for paying Linkedin members because that's who it was designed for, however the idea here is for you to understand the keyword concept and how candidates are targeted.

Essentially, it is similar to a regular Google search (Master Plumber, Dallas, Texas...) except there are many more search terms entered and results returned are far fewer. Obviously, the whole idea here is to eliminate the tedious manual drudgery of screening 1000-5000 resumes by hand to find the top ten candidates.

If you think about it logically, your first duty is to make the employer happy so the job postings and job descriptions in the Occupational Outlook Handbook from the Department of Labor (online) will be a tremendous help

Now isn't modern technology wonderful? 8vD

http://HowToFindWorkNow.org/cover-letter-tips.html http://HowToFindWorkNow.org/job-search-advice.html Here are Ten Top Producer Awards I earned for multimillion-dollar production in the mortgage business.



I created this evidence file because too many of my new clients have sent me **weak-useless résumés** assembled by cheap and fast typists, hyped up software/résumé builders or big corporations that outsource overseas. I am always hired to rewrite them since they did not earn any interviews. This evidence file is my attempt to steer you to deal directly with time-tested and proven Certified Professional Résumé Writers. Professionals with genuine expertise, passion and talent will gladly show you their résumé, résumé writing samples and independent third-party evidence. There is a reason why I am usually booked a week in advance (repeat clients and loads of referrals), so call **469.540.0455** and make your interview appointment today.

Darrell DiZoglio, Executive Résumé Writer, High-Performance Résumé Writer, Certified Professional Résumé Writer, Copywriter, Linkedin Profile Writer, Editor in Chief and Career/Job Search Coach. My office is in North Dallas, Texas and I serve clients across the U.S. by phone and email. Yes, I do answer my phone.

Community Service Leadership - Editor-in-Chief, HowToFindWorkNow.org January 2012 to Present

Isn't it interesting that tons of Certified Professional Résumé Writers have websites, yet fewer than 1% of them publish their own personal résumés online so clients can see their best work, hiring experience and career progression/work history. When you think about it for a minute, how could any smart consumer, professional, manager or executive even think of hiring a CPRW without carefully reviewing their résumé first? This just good old fashioned common sense, right?

Here is a direct link to my Linkedin profile with recommendations from clients on bottom and two of my personal résumés - Certified Professional Résumé Writer since 2004 and Copywriter/Marketing Consultant since 1991. http://linkedin.com/in/darrelldizoglio I provide this because these résumés demonstrate my convincing and compelling writing and expert editing, as does my Linkedin profile, Linkedin recommendations and websites.

