

## DARRELL DIZOGLIO

1405 Brookside Drive  
Carrollton TX 75007  
[ddizoglio@gmail.com](mailto:ddizoglio@gmail.com)  
Mobile: 469.540.0455

### ACHIEVEMENTS

Hired by over 500 business execs to market and sell to their target market annually. Rehired at 95% of new clients to improve sales.

Hired as Executive Résumé Writer by at least 150 executives annually thanks to referrals from clients.

Wrote a sales letter that brought in over \$44M in mortgage sales in only two years.

Recognized by LinkedIn.com for writing a Top 1% Most Viewed Profile on LinkedIn during 2012 vs. 200M peers.

Instrumental in launch of 750 startups as Marketing Consultant and Expert Copywriter since 1991.

Created 289 highly customized Internet Marketing Plans to help over 90% of business owners realize revenue goals.

Wrote 357 business plans that earned bank/private funding, angel investments or grants since 1991.

Wrote over 700 website landing pages as Freelance Copywriter.

Earned Platinum Expert Author Status on EzoneArticles.com for high-quality writing and editing.

HowToFindWorkNow.org earned Alexa ranking of 89,469 in US 2012 to 2016.

Expert sales and marketing writing helped 10,000 clients secure new employment since 2004, most with a healthy raise or advancement.

**Ranked #1 Résumé Writing Expert in Nation on LinkedIn.com** from 2008 to 2/2013 versus over 5000 peers.

## HIGH-PERFORMANCE COPYWRITER · SALES & MARKETING WRITER · EDITOR

### RELEVANT PROFESSIONAL EXPERIENCE

[WordsThatSell247.com](http://WordsThatSell247.com) fka Barracuda Copywriting, Dallas, Texas 1/91 to Present  
**High-Performance Copywriter - Sales & Marketing Writer - Business Writer - Editor**  
High ROI websites, landing pages, direct sales letters, advertisements, business plans and info articles. Recognized by clients nationwide for real results as Internet Marketing Writer & Consultant. [To view my glowing 74 LinkedIn recommendations click here.](#)

[RighteousResumes.com](http://RighteousResumes.com) & [HighPerformanceResumes.com](http://HighPerformanceResumes.com), Dallas, TX 5/04 to Present  
**Executive Résumé Writer - Certified Professional Résumé Writer - Author - Editor**  
[Ranked in top 1% nationwide for most LinkedIn recommendations from clients.](#)

[HowToFindWorkNow.org](http://HowToFindWorkNow.org), **Editor in Chief/Head Writer**, Dallas, TX 01/12 to Present

Rockland Financial Mortgage Company LLC, Cranston, RI 10/02 to 4/04  
**Sales and Marketing Manager - Recruiter - Multi-Million Dollar Mortgage Originator**  
Promoted into Management in January 2003; sales of Conforming, FHA, VA, Mixed Use, Commercial and Nonconforming Mortgages.

Ameriquet Mortgage Company, Lincoln, RI 8/01 to 6/02  
**Assistant Manager - Mortgage Originator - Purchase Mortgage Originator**  
Routinely ranked #1 or #2 in sales volume, margin, loans closed and client satisfaction.

Danish Inspirations, Dallas, TX (Fine Scandinavian & Italian Furniture) 10/98 to 12/00  
**Sales Consultant - Recruiter - Multimillion Dollar Producer 1999 and 2000**  
Shattered all previous sales records; recruited staff for owner; #1 in sales in 26 months.

Gordon's Jewelers (a Zale Corporation subsidiary), Dallas, TX 11/95 to 6/97  
**Store Manager - Recruiter** – Routinely #1 Store in sales and new credit accounts in region. Recruited back, former **Store Manager** for Gordon's Jewelers, S. Burlington, VT from 6/88 to 11/89.

**Mortgage Originator**, Affordable Mortgage, Dallas, TX 1/94 to 6/96  
Earned the MVP Award twice; Multimillion Dollar Producer and #1 in sales 1995-1996.

Landmark Map Guide Inc., Dallas, TX 2/91 to 12/93  
**Sales and Marketing Manager - Recruiter - Copywriter** – The tourist and visitor guide to DFW. Always #1 in advertising sales; promoted into management after one month in Sales and Copywriting.

Tilden-Thurber Jewelers, Providence, RI 11/89 to 2/91  
**Diamond Department Manager/Sales Consultant**

### CORE MARKETING AND SALES WRITING STRENGTHS

- ▶ Internet Sales, Advertising and Marketing ▶ Compelling Sales Writing ▶ Interviews
- ▶ Business Solutions ▶ Social Media Marketing ▶ Leadership/Management ▶ SEM
- ▶ Strategic Planning ▶ Investing ▶ Investing in US Equities ▶ Mortgage Banking
- ▶ Consumer Psychology ▶ Sales Psychology ▶ Target Marketing ▶ Finance & Banking
- ▶ Real Estate ▶ Feature Articles ▶ Info Articles ▶ Hiring & Training ▶ Selling ▶ SEO

### EDUCATION, CERTIFICATIONS AND PROFESSIONAL DEVELOPMENT

**Certified Professional Résumé Writer**, Professional Association of Résumé Writers  
**Graduate, National College of Real Estate Appraisal**, Atlanta, Georgia  
**Graduate, Gordon's Jewelers Management Training Program**, Houston TX  
**Bachelor of Science in Management and Marketing equivalent** from one year at Rhode Island College, Providence, RI; one year at Austin Community College, Austin, TX; one year at University of Houston, TX; 2.5 years at Bryant University, Smithfield, RI