

RESUME WRITING PROGRAMS AND PROFESSIONAL RESUME WRITERS – HELP OR HOAX?

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Here is the objective truth from a professional writer, who tried the three best sellers multiple times over the years. So much of the information available on the Internet today is designed only for marketing purposes. There are fake review websites all over the Internet for this software; they are paid a commission every time you buy the software from a website they are linked to. Even I was initially taken in with all those awards that the applications won from PC Magazine, Computer Times and the Codie Awards for excellence in software. Yes, I said excellence in software, not resumes. These basic resume builders have been out for more than 15 years already. It is about time you get an unbiased opinion on them from an expert.

Winway Resume Deluxe, Resume Maker Professional and Easy Resume Creator Pro are the biggest sellers. However, none of these resume software products offer a free trial like other software... Maybe because after trying to use it for fifteen minutes you will likely be too frustrated to continue? Mind you, I thought it was a great idea too. Since a professional resume writer actually writes career documents daily for a full time income they stand to benefit the most from the advanced in technology in this area. Consider this, if a good professional writer can turn out three jobs per day versus one and a half he stands to double his profits. The reality of it all is, writing, editing and proofreading is difficult and challenging work and will remain so for decades to come.

First, let us consider cost, the better software applications cost \$39.99 and the better resume writers average price is \$99 to \$175. Therefore, the software wins on price alone. On value and service, the writers definitely have the advantage because of the considerable savings on time and effort. The fact that you do no typing at all, they will make alterations for you afterwards and their finished product is decidedly better tips the scales decidedly in favor of the use of a professional. The interesting thing many people forget about software is that you cannot get a refund on it, from anyone that sells it. Maybe this accounts for the eight amazing pages of hard hitting advertising copy on every single box?

Today, the 2007 and 2010 versions of Microsoft Word are far superior tools for everyone. Most people are already familiar with it and, MS Word also has a built in super-sized dictionary and thesaurus. This allows for the best possible automated spelling and grammar checking assistance available today. In this writers' considerable experience, anything less is a huge downgrade. Consider this, what can a resume program do that MS Word cannot? Can it think like a wordsmith and make hypnotic resumes that seduce employers into calling you for an interview? No. Can it do a better job of proofreading than MS Word or a Writer? No. Can it format a documents style better than a MS Word or a Writer? No. Does it allow you to speak while it types perfectly for you? No.

Clearly, a PC with software program can play games and solve math problems well. Fortunately, thinking, writing, editing and proofreading is still a uniquely human profession due to the complexity and creativity involved. There are big differences between a basic work history and a professionally written high performance resume that earns numerous interviews. First, they are tailored to one specific job target and field to maximize the interest of the hiring manager. Second, they use keywords to appear in search results, and highlight accomplishments with specific performance metrics. Most importantly, they solve the unique challenges and weaknesses of each candidate, think, job hopping, employment gaps, changing careers or fields, lack of relevant experience, English as a second language etc.

How does this software really benefit you the job hunter in need of resume assistance? Well, it has some of mediocre samples you can copy. However, if you just needed samples to copy from and some basic instructions those are widely available free. However, there seems to be some confusion, a generic work history is not a modern resume nor is it very effective. Realistically, your career documents will have a lasting positive or negative influence on your career. Why not make sure it is positive?

As far as I know, employers are still screening out the 95% that are mediocre or worse, in order to select the top 5% or so for interviews. This is a mission where quality is paramount in writing, editing and proofreading. In the final analysis, top quality resumes and cover letters pay dividends for years and years, so forget the price and invest in your future just like most managers and executives already do today. There is no doubt a professional resume writer's work will help you best. [I am living proof](#). Just make sure you have a personal interview directly with your writer and you have reviewed their samples in advance.

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